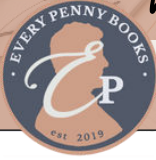


Penny Wise



MAY 2024

# It's gonna be an a-MAY-zing month!

Especially since it includes **National Small Business Day** (mark your calendars for May 10th!).

Our specialty is getting you back to yours, and I want to take a moment to highlight some of the ways I love to do that:

## **SERVICE NUMBER ONE**

Done for your bookkeeping. Whether its monthly or quarterly we make sure your accounts are cleared, reviewed and reconciled. We then produce financial reports for your review to see how your business is doing.

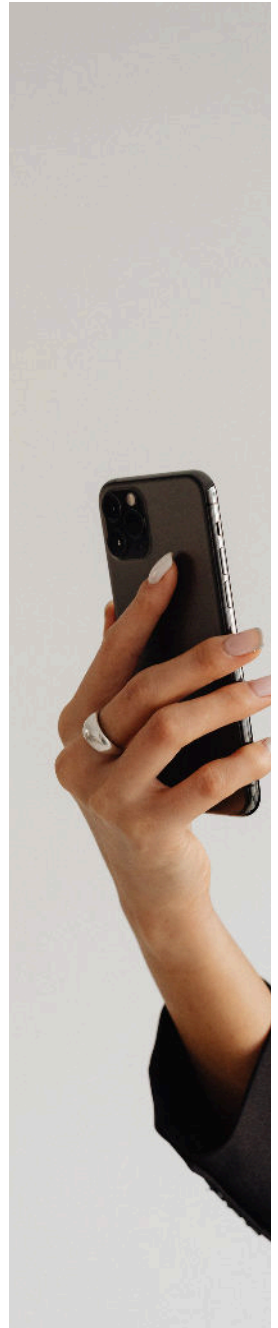
## **SERVICE NUMBER TWO**

Training and advising. We have a few programs that are designed to take you to the next level. Debt counseling, Growth Planning, Strategy Planning and of course QuickBooks Online Training. We also offer ways to stream line processes and help create a process that works for you.

## **FREE FINANCIAL RESOURCES**

One of my favorite ways to give back to my community is with free financial resources. If you've been around a while, you'll know I include a freebie in every newsletter!

Plus, if you want more free tips + tricks, you can always follow me on Instagram ([@everypennybookkeeping](#)) or connect with me on LinkedIn ([@Every Penny Bookkeeping & Business Services](#)).



# Who doesn't love FREE?

You know how they say accounting is the language of business?

Well, using a custom chart of accounts is basically like using Google Translate! You're taking what you want to translate (your transactions) and turning them into something you can truly understand (useful financial reporting).

Hit REPLY and I'll send you a copy of my Custom Chart of Accounts guide today!



Why not just use the default chart of accounts that comes with your bookkeeping software? Many businesses do! But, having a chart of accounts designed with your industry in mind enhances the efficacy of your financial reporting and enables you to make well-informed decisions for your business.

## Now, I've got a BIG favor to ask from you...

My business is built on referrals from loyal clients like you! If we've worked together, it would mean the world if you could leave a quick review describing your experience:

 [GOOGLE PAGE](#)

 [FACEBOOK](#)

To make it things even easier on you, you can also just respond to this email with your review and make my whole day!



*Lauren*